

FIG. 1

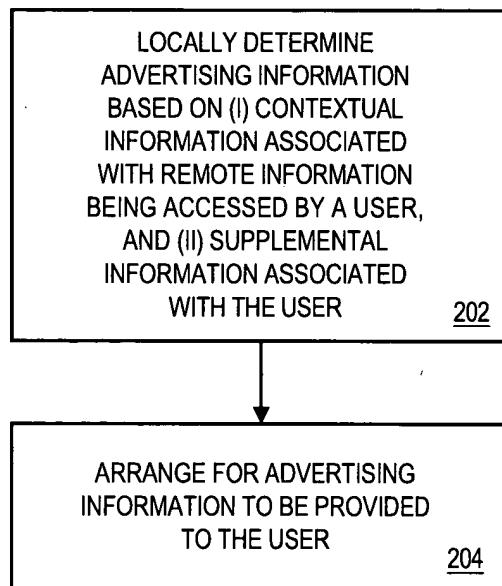


FIG. 2

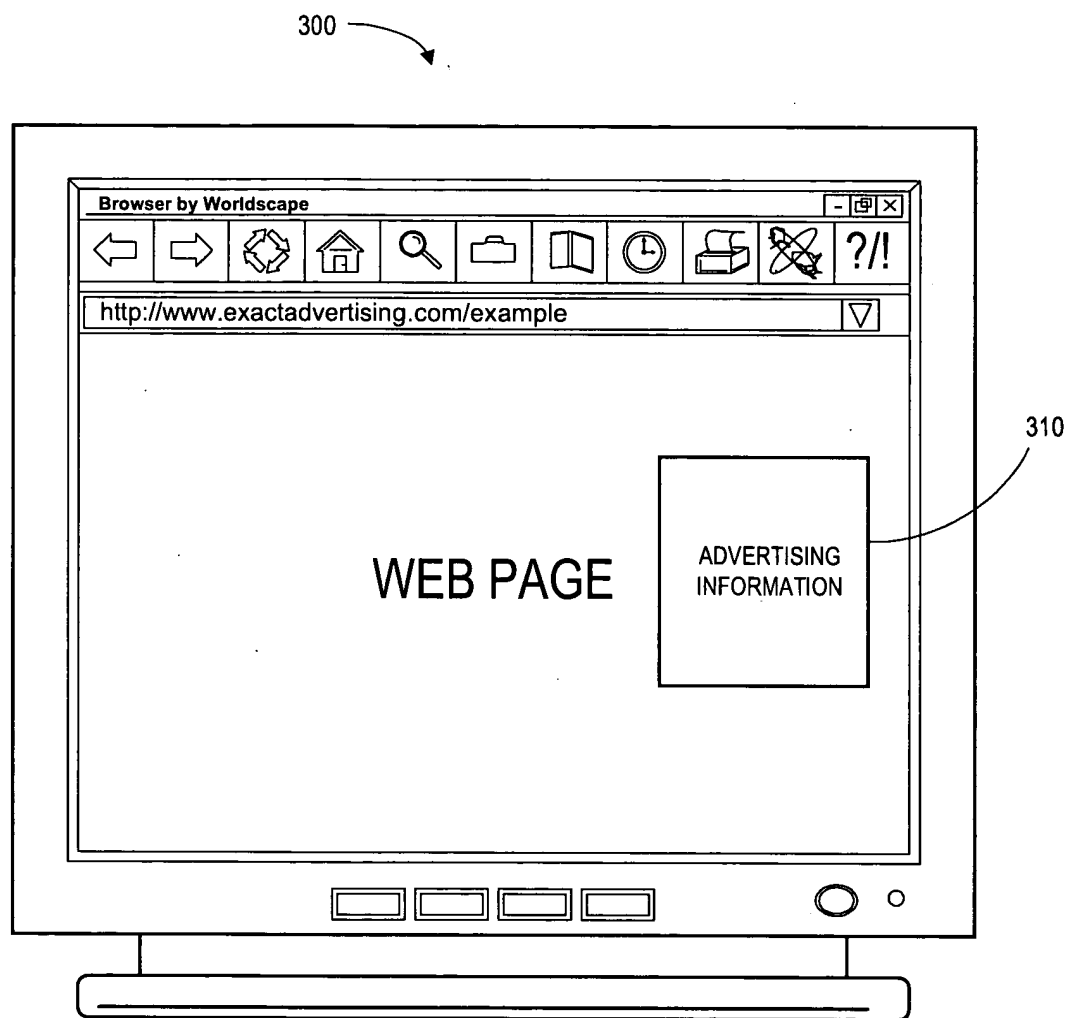


FIG. 3

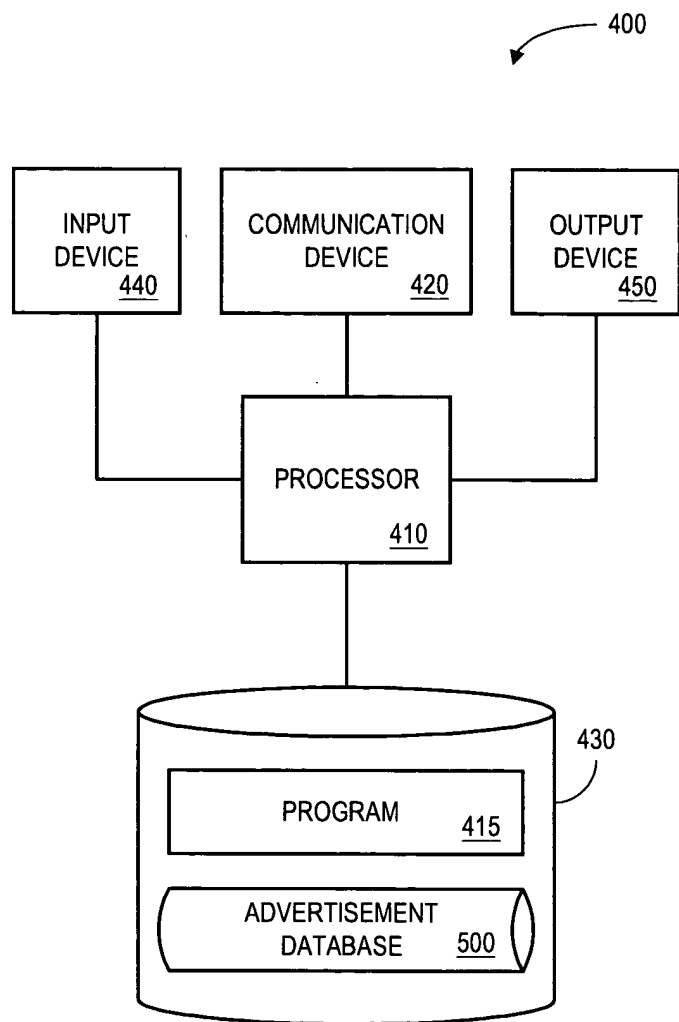


FIG. 4

500 

ADVERTISEMENT IDENTIFIER <u>502</u>	ADVERTISEMENT CONTENT <u>504</u>	ADVERTISEMENT RULE <u>506</u>	TIME INFORMATION <u>508</u>	POSITION INFORMATION <u>510</u>
A1001	HTTP://WWW.ADSERV.COM/A1001	KEYWORDS: TIRE, AUTOMOBILE	0 SEC	POSITION 1
A1002	A1002.BMP	URL: WWW.CONTENT.COM	10 SEC	POSITION 5

FIG. 5

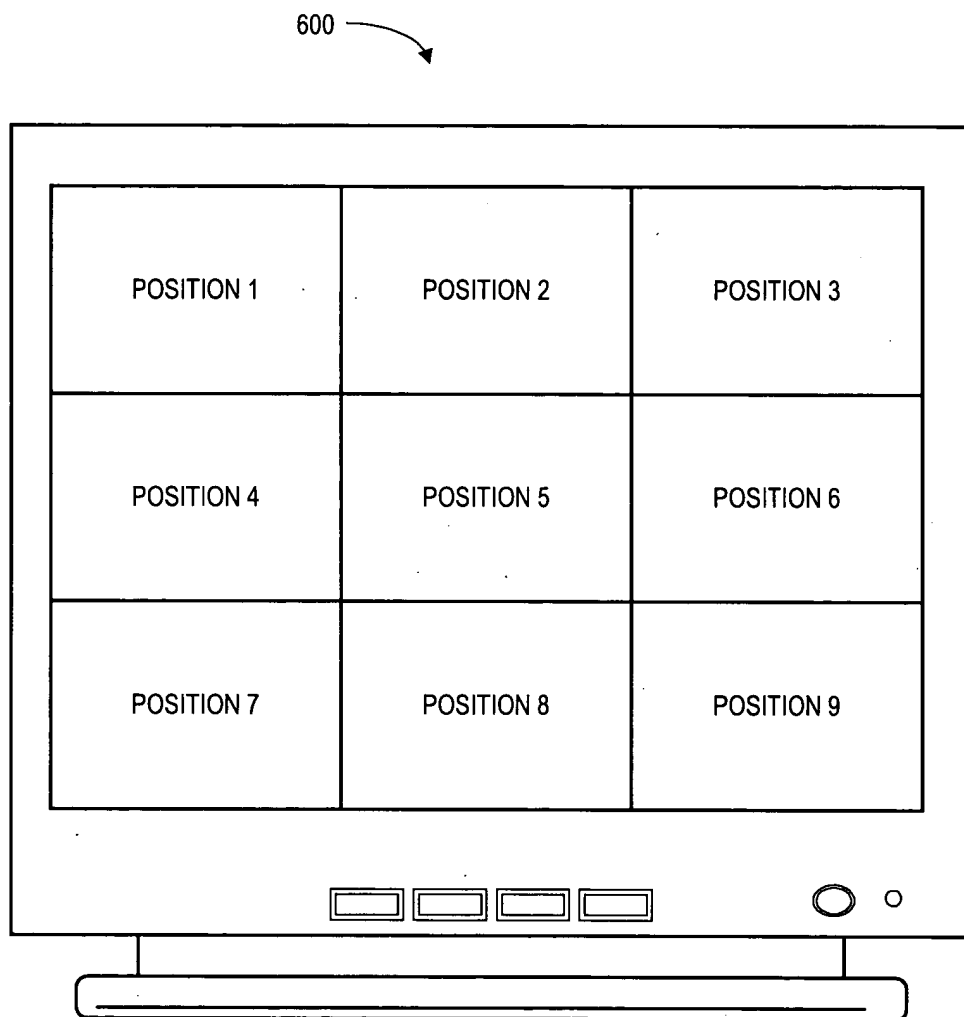


FIG. 6